

# *NRCS Conservation Planning and Use of Monitoring and Business Planning Information*

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# What Are We Trying to Address?

- *Resource Concerns– Landscape?*
- *Rancher Concerns – Personal?*
- *Rancher Objectives – Sustainability?*
- *NRCS Programs are geared to address concerns and objectives based on a Conservation Plan*

# Nine Steps of the Planning Process

Identify Problems & Opportunities



Determine Objectives



Inventory Resources



Analyze Resource Data



Formulate Alternatives

# Nine Steps of the Planning Process

Evaluate Alternatives



Make Decisions



Implement the Plan



Evaluate the Plan

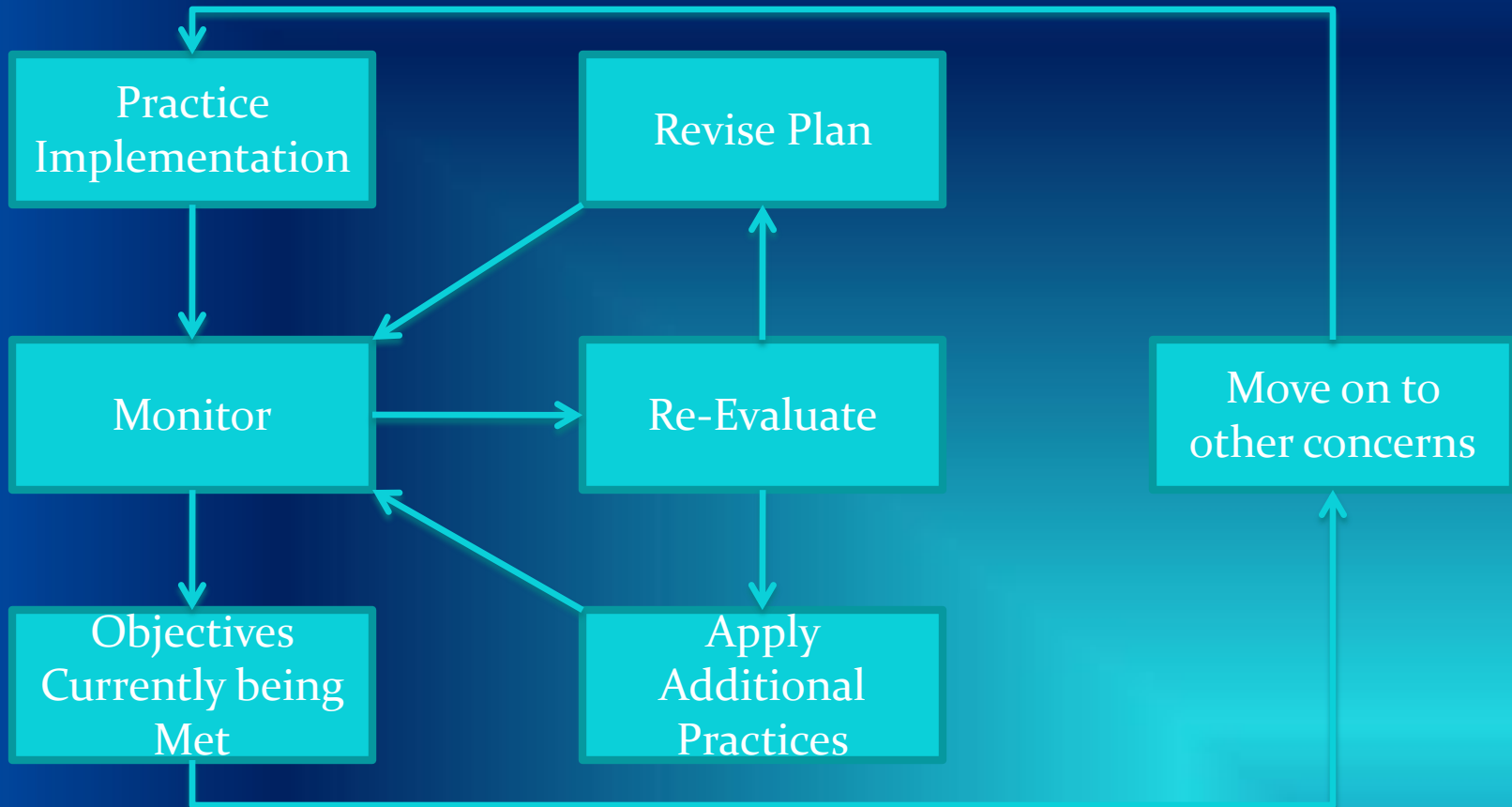
# Evaluate the Plan

- *How to determine if practices meet objectives*
- *Provide follow-up assistance ?*
- *Rancher collect necessary data?*
- **MONITORING**



# Monitoring

## The Key to the Decision Making Process?





# Monitoring

## The Key to the Decision Making Process?

